

# Large Posters...

Don't use  
squares and  
rectangles....

**Get the  
Message  
At A Glance !!**

Mount  
another  
color and  
another  
shape  
behind to  
help attract  
attention !!!

- Keep it Simple (don't overcrowd)
- Have one Area of Emphasis
- Bold and Easy to Read Lettering
- Use Some Variety
- Easy to See Colors (don't use yellow for lettering)
- Attract Attention
- Good Craftsmanship
- Essential Information

A different shape will help to attract attention.