

Community Recognition

Parent Prom - SGA sponsors a prom for the school's parents. They decorate the gym, act as the chaperones, and provide music from the 40's to the 80's. Parents receive personal invitations from the student council.

Special Person Day - Students are encouraged to invite a special adult to visit the school and join them at a special lunch. The special person can be a grandparent, parent, or interested neighbor.

Volunteer Recognition Luncheon - For volunteers who serve a certain number of hours in the classrooms or on the grounds are invited to a special lunch at school. Local restaurants or markets might donate platters of food for the event. Might even have a keynote speaker.

Alum of the Month - Student government picks an alumni. They call the person's office and arrange for a surprise interview. A certificate, a school pin, and a cake or flower is presented to the individual.

Greeting Cards - Send seasons greeting cards to all the school's contributors and advertisers. They usually only hear from the school when there is a need for money.

Newspaper Clippings - Clip positive newspaper stories about Alums and send to them along with a "We Read About You" card.

Seniors Dance - SGA puts on a dance for retired people in the area. Students are invited to attend and serve as hosts, dance partners, servers, etc. Students also provide for transportation to and from the senior's homes.

Keeping the Community Informed:

School Newsletter - When the usual letter goes home to parents print extra copies and distribute these extra newsletters to local business to have available to customers. Might also consider sending copies of the newsletter as well as any school publication to any office with awaiting room. Doctors, Dentists, etc, are great PR centers. Don't forget the real estate offices. They show the materials to incoming families. Some businesses are willing to contribute to the cost of printing and mailing in exchange for copies for their waiting room. It is important to make sure that any newsletters include information regarding awards, achievement, athletic schedules, test schedules, teacher kudos, and student club news.

Local Newspaper Article - If you have a cooperative local newspaper, make arrangements for students and staff to write a weekly article highlighting events and people at the school. Make sure the story is given a bi-line.

Leadership for Student Activities magazine always has great ideas for recognition. Go to <http://www.nasc.us> for more information and a wealth of resources!