

Large Posters...

Don't use
squares and
rectangles....

**Get the
Message
At A Glance !!**

Mount
another
color and
another
shape
behind to
help attract
attention !!!

- Keep it Simple (don't overcrowd)
- Have one Area of Emphasis
- Bold and Easy to Read Lettering
- Use Some Variety
- Easy to See Colors (don't use yellow for lettering)
- Attract Attention
- Good Craftsmanship
- Essential Information

A different shape will help to attract attention.