

Leukemia &
Lymphoma Society

Pennies for Patients



Project Planning

Project Planning

Preparation

Action

Reflection

Preparation: *Meet a recognized need in the community*

What is the need in the community?

- Every 5 minutes someone in the United States is diagnosed with a blood cancer.
- Every 10 minutes someone dies from a blood cancer. This represents 148 people each day, or six people every hour.
- Leukemia causes more deaths than any other cancer among children and young adults under the age of 20.
- About 32 percent of cancers in children age 0-14 years are leukemia. Yet, leukemia will also strike more than nine times as many adults as children.
- Fifty-six percent of the blood cancers diagnosed in 2006 are lymphomas.

Preparation: *Meet a recognized need in the community*



Why are we doing this?

- Support the MASC state charity organization - the Leukemia and Lymphoma Society
- Join the MCPS middle schools already registered to participate
- Education our student body and faculty about Leukemia and Lymphoma
- Support life-saving research and local patient services

The No. 1 reason for your school to get involved is that School & Youth Programs let students experience the powerful feeling that comes from achieving a goal that benefits others. The Leukemia & Lymphoma Society provides curriculum guides to help teach students about leukemia and why it is so important to fund cures.

The mission of the Society is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and to improve the quality of life of patients and their families. Since 1993, millions of dollars have been raised in pennies and other spare change by more than 10 million pre-school, elementary, middle and high school students throughout the country. The funds, collected during a three-week period, benefit the Society's mission.

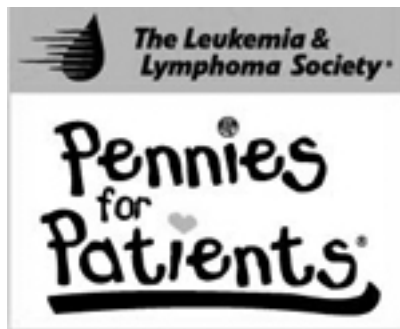
Participating classrooms can raise funds in honor of someone in their area who has been diagnosed with a blood cancer. Sometimes it is someone who attends their school. As staff and students bring in their spare change from under the couch, jars and shoe boxes, they learn the importance of raising money to help save lives.

Preparation: *Meet a recognized need in the community*

*How can we find out more about
this type of project?*

- Contact the Leukemia and Lymphoma Society at www.schoolandyouth.org

Select the Pennies for Patients link



<http://www.leukemia-lymphoma.org>

Preparation: *Meet a recognized need in the community*

Who will benefit from this project?

- The Leukemia and Lymphoma Society
- Local patients (including students) currently in treatment centers
- Our community - education about this disease.

(The Society provides curriculum guides to help teach students about leukemia and why it is so important to fund research for cures)

Preparation: *Achieve curricular objectives through service-learning*

Review similar past projects

- Did our school participate in “Pennies for Patients” last year?
- What other fundraising projects have been successful at our school in the past?



Preparation: *Achieve curricular objectives through service-learning*

Does this project related to a specific subject in school?

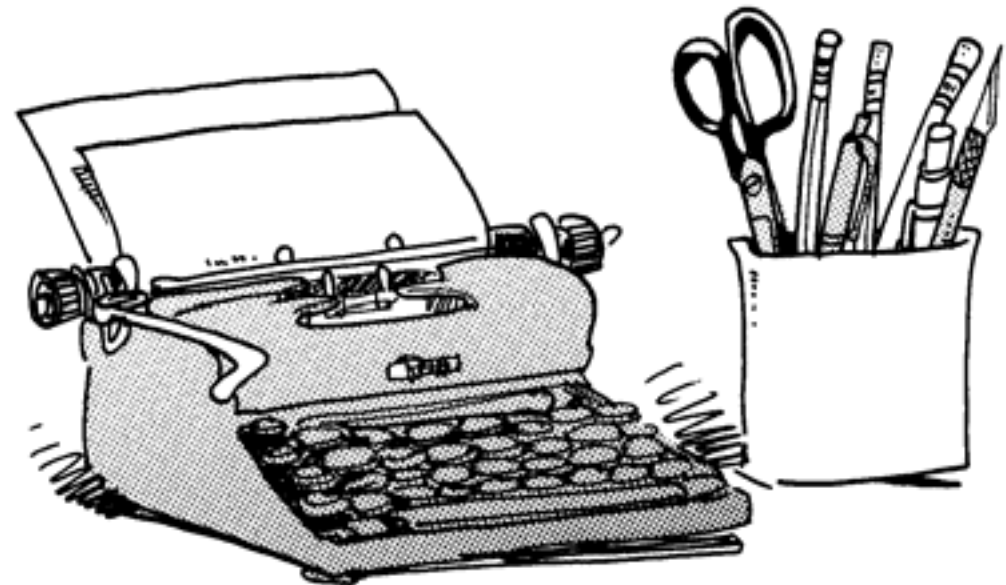
- Check with the PE/Health and the science teachers to see if it will fit in their curriculum
- Other subjects? Math - data collection and graphing results



Preparation: *Achieve curricular objectives through service-learning*

Are we going to use skills that reinforce skills learned in school (research techniques, data collection, teambuilding, responsibility, writing skills, etc.)?

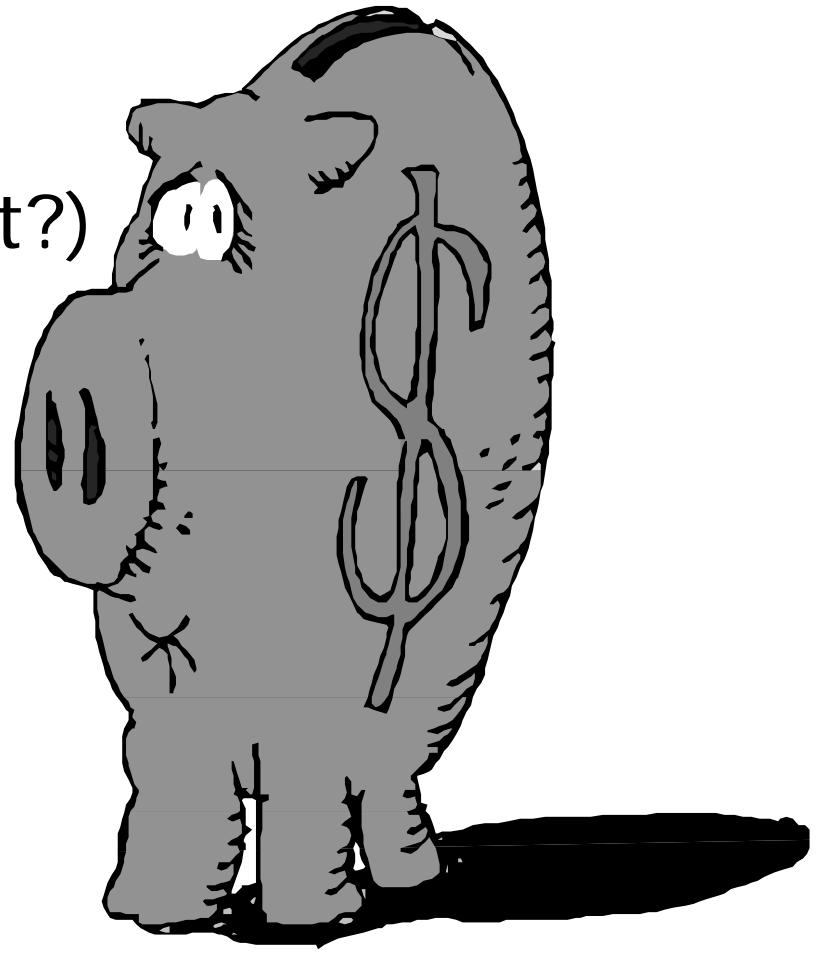
- publicity
- data collection & graphing
- research skills
- team work



Preparation: *Achieve curricular objectives through service-learning*

Set GOALS for this project

- Monetary goals (how much money do we want to collect?)
- Participation goals (how to measure?)
- Other goals?



Preparation: *Achieve curricular objectives through service-learning*

Write Legislation

Whereas: Every 5 minutes someone in the United States is diagnosed with a blood cancer; and

Whereas: Every 10 minutes someone dies from a blood cancer. This represents 148 people each day, or six people every hour (fifty-six percent of the blood cancers diagnosed in 2006 are lymphomas); and

Whereas: Leukemia causes more deaths than any other cancer among children and young adults under the age of 20 (About 32 percent of cancers in children age 0-14 years are leukemia. Yet, leukemia will also strike more than nine times as many adults as children.); and

Whereas: The Leukemia & Lymphoma Society is the Maryland Association of Student Councils' (MASC) selected charity for the 2006-2007 school year; be it hereby

Resolved: That our school support the MASC selected charity for the Leukemia & Lymphoma Society; and be it further

Resolved: That our school hold a “Pennies for Patients” fundraiser

Preparation: Develop student responsibility

Nuts and Bolts - Approvals:

- SGA executive board (general assembly or committee)
- SGA Advisor
- Principal



Preparation: Develop student responsibility

Nuts and Bolts - Logistic and tasks

Task	Person Responsible	Deadline	Done √

Preparation: Develop student responsibility

Nuts and Bolts - Resources

Item/Person	Where to Locate?	Person Responsible	Cost \$	Okay?

Preparation: Develop student responsibility

Nuts and Bolts - Publicity

Method	Person Responsible	Deadline	Done

Preparation: Establish Community Partnerships

Is there a business or other organization that would like to help sponsor this project or contribute in some way? (matching funds/collection jars?)

Business or Organization	Contact Person	Phone or Email	Contribution

Preparation: Equip students with the knowledge and skills needed for service

What do students need to know and do to carry out this project? Do we need additional help, instruction, and resources?

Preparation: Plan ahead for service-learning

What are some natural outgrowth or follow-up projects and activities from this project? (Look for curriculum ties and direct, indirect, or advocacy type of activities).

Double Check Everything

Double Check Everything

Negative brainstorming: Things that could go wrong and solutions

PROBLEM	SOLUTION

ACTION



***Implementation -
do the project!***

Implementation

A. Write your thank you notes

Note To:	Person Responsible	Completed

B. Evaluation - what actually happened, suggestion, criticism, good points...

Pluses (Good Things)	Deltas (Things that Need Improvement)



Reflection



*What action did you perform during this project?
How did your action benefit the community? What
did you learn during this project?
(Complete a student service learning form.)*