



JORDAN SALKELD

MASC Presidential Candidate | 2025-'26



PERSONAL STATEMENT

Hello Maryland Student Leaders,

I am Jordan Salkeld, a junior at Towson High School in Baltimore County. I started my student council journey as a 7th-grade vice president. That year, I received the link to an organization I had never heard of: The Baltimore County Junior Council! I was so excited to fill out this application and join more student leaders in creating much-needed change. **From there, I joined both the Baltimore County Student Councils (BCSC) and the Maryland Association of Student Councils (MASC) where I have now served in a multitude of roles.**

After my 4 years of involvement in MASC, with 3 being on appointed staff, I have decided to run for MASC President for the 2025-26 school year! When I first joined MASC in 2022, I was welcomed with open arms into a community that quickly became like family to me. MASC isn't just an organization; it's a home, a place where leaders grow, friendships flourish, and voices are heard. And that's something I want each and every one of you to be a part of.

As President, my plans would stretch far beyond the position description, and I will work tirelessly to ensure I accomplish all of my goals. My goals are outlined using L.E.A.D below.

L - Line of Communication

- Remain **transparent** throughout my entire tenure as President by writing frequent reports through the monthly **MASC bulletin**.
- Frequently communicate with regional leaders regarding **opportunities** and **resources**.

E - Elevate Membership

- Work closely with the First Vice President to **reach** every single SGA in Maryland to at least share membership information
- Provide **resources** and **workshops** to regional SGAs to increase our **membership** and **engagement**.

A - Advocating for Education

- **Amplify** student voices in education policy by strengthening **relationships** with state **leaders** and the MD State **Board of Education**.
- Further MASC's advocacy to the **national** level.

D - Direct Support

- Increase **resources** for **advocacy** at the school and regional levels of SGA
- Work to ensure that all **processes** and resources for **advisors** are easily **accessible**.

I am thrilled to even have the opportunity to be running to lead this amazing organization and would greatly appreciate your support in my campaign.

With Excitement,


Jordan Salkeld

Let's Build the Biggest, Best MASC Yet!
Vote Jordan Salkeld for President



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EXPERIENCE

Maryland Association of Student Councils (MASC)

Chief of Staff | 2024-'25

- Collected and organized all contact information of Executive Board members including appointed staff and regional leaders
- Worked closely with the officers in the planning of 10+ events and major conferences
- Attended all department and committee meetings to ensure our appointed staff of 38 students remained accountable in their roles
- Facilitated a mid-year report and provided feedback to all staff members

Student Workshop Coordinator | 2023-'24

- Organized hundreds of student-created workshops that were taught at MASC's three major conferences
- Created numerous workshops related to certifying 100+ presenters, civically engaging Maryland students
- Led numerous weekly meetings to ensure all tasks were completed promptly as a team

Division 3 Liason | 2022-'23

- Hosted an advocacy event for all Division 3 students with 6 Maryland General Assembly Delegates and 30+ students in attendance

Certified Workshop Presenter | 2021-'25

- Taught over 20 student-created workshops to delegates all across Maryland

Baltimore County Student Councils (BCSC)

President | 2024-'25

- Appointed and led an executive board of 40 members from 11 different BCPS High Schools
- Planned and led all monthly executive board meetings and general assemblies
- Testified to the Board of Education 4 times on BCSC matters
- Hosted 6 student seminars where students connected to central office members on major issues

Student Workshop Coordinator | 2022-'24

- Organized, created, and presented all workshops for General Assemblies with different topics ranging from Event Planning to Advocacy while implementing new ideas like resource sheets
- Led the first ever BCSC/MASC combined Presenter Certification that trained students to be able to teach effective workshops

Baltimore County Junior Councils Chief of Staff | 2021-'22

- Worked with the officer teams of BCSC and BCJC to plan all events and executive board meetings
- Facilitated communication between all executive board members
- Ensured accountability among board members through frequent meetings and emails

Leukemia and Lymphoma Society (LLS)

Student Visionary of the Year Candidate | 2024-'25

- Led a team of 14 in our fight to raise \$60,000 to fund research of blood cancers
- Partnered with numerous businesses and individuals to collect sponsorships and donations

Towson High Law and Public Policy Program (LPP) Executive Board

Executive Board Member | 2023-'25

- Represented the Class of 2026 regarding decisions that impacted the magnet program and its students
- Aided in the planning of numerous events, field trips, and other activities
- Led a mentor group of 4 freshmen throughout their 1st year in the program to answer questions and provide support