

2025 Fall Leadership Conference

High School Missing Briefing and Workshop Descriptions

Each high school student attending the 2025 MASC Fall Leadership Conference is asked to **rank their top five 'Mission Briefing' and Workshop choices.** While we do our best to honor workshop preferences, they are not guaranteed as workshops are limited due to space. As an advisor, you will submit your student's preferences when completing registration for the conference.



Mission Briefings - Select Five

Number	Title	Mission Briefing Descriptions (mini-informational sessions)
1	MASC 101: What's Here for You	Your mission, should you choose to accept it, is to unlock the power of MASC! In this top-secret briefing, you'll uncover leadership opportunities, advocacy missions, and statewide connections that help student leaders like you make an impact. From programs to partnerships, this is your guide to navigating MASC like a pro. Gear up—Operation MASC 101 begins now!
2	Mission Commands	Every operative needs the right protocols to keep their mission on track! In this interactive workshop, you'll unlock the secrets of Parliamentary Procedure—learning how motions, debate, and voting keep meetings fair and organized. Participants will also learn about legislation, meeting structure, and practice hands-on drills to prepare for missions at the school, county, and state level.
3	Mission Legislative: Advocacy Research and Testimony	In this mission, delegates will learn how to research and analyze legislation, then draft clear, persuasive testimony. By the end of the briefing, you'll understand how bills impact your community and how to use your voice effectively in advocacy efforts.
4	Mission Possible: Achieving Wellness	This is your Mission Possible briefing — where we'll crack the code on mental health and discover how reaching wellness is absolutely within your power. Get ready for challenges, teamwork, and fun activities that put your agent skills to the test. Your mission starts now!
5	Operation Connecting Communities	Agents, your mission is to strengthen connections across your community! In this briefing, you'll learn practical strategies for reaching out to schools, nonprofits, and other organizations. Explore communication tips, outreach techniques, and partnership-building approaches to expand your impact and engage your community like a pro.
6	Operation Digital: The Art of Social Media	Agents, your mission is to navigate the complex world of media safely! From Instagram to video games, you'll learn strategies to stay alert, recognize risks, and protect yourself both in and out of school. Complete the mission and become a media-savvy operative!

7	Operation Digital Safety: Surviving the Media	Get an insider's look at what it takes to build and grow a brand online! In this hands-on mini workshop, learn from MASC's Social Media Managers how to plan content, track engagement, and adapt to ever-changing trends. The power of today's digital world is growing exponentially and this workshop is perfect for anyone curious about the digital world and how to make it work for you!
8	Operation FUNDrive	Your mission is to master the art of fundraising. Recruits will analyze what makes fundraisers successful, then explore how a FUNDrive can be a simple, creative, and effective way to support their school. The mission wraps up by connecting your efforts to MASC's fundraising model—highlighting how teamwork and membership can take your school's success to the next level.
9	Operation Giving Back	This is your official Operation Giving Back briefing. Your goal: spread kindness, build community, and inspire change. Through creative projects and hands-on missions, you'll discover how every act of giving—big or small—can make a real impact. Are you ready to accept the mission?
10	Operation Impact: Advocacy in Action	Agents, your mission is to turn ideas into influence. In this training, you'll learn how to plan and execute powerful advocacy trips that get leaders listening and acting. Through high-energy simulations and team challenges, you'll sharpen your message, build strategy, and learn to adapt when things don't go as planned. Suit up—your mission to make real change starts now!
11	Operation Network: MASC Committees	Ready to level up your leadership and get involved with MASC? Operation Network: MASC Committees is your inside guide to getting more involved! In this interactive session, you'll explore MASC's committees, discover how they drive statewide initiatives, and learn how to join one yourself. Connect with student leaders, share your voice, and find your place in the network that shapes student advocacy across Maryland.
12	Operation Regional Command	This classified briefing will equip delegates with the intelligence needed to secure top regional leadership positions — including elected and appointed positions, and even roles on your local Board of Education. Gain a direct-action plan detailing the responsibilities, influence, and strategic importance of each command post. Step into leadership with confidence and purpose.
13	Operation Sustainable	Ready to make your student council events greener, smarter, and budget-friendly? Join this hands-on mission to uncover creative ways to make every event — from meetings and workshops to dances and fundraisers — more sustainable and cost effective!
14	Secure the Bag (of Awards)	Discover how to make your student council stand out! This session will guide you through the MASC and NASC award process, including categories, deadlines, and strategies for strong applications. Learn how to highlight your leadership success and earn the recognition your council deserves—locally and nationally

Workshops – Select Five

Letter	Title	Workshop Description
A	Autumn Acts of Kindness	It's the season of giving! In this workshop, students are encouraged to spread positivity through simple acts of kindness. Join this workshop to learn how to promote community service and contribute to a positive school climate.
B	Goal Setting 101	It is good to have a future plan and journey but how will you get there without knowing when and where to start? We'll discuss goal setting, and don't you start forgetting because everything we're telling you is something you'll need.
C	Stay Active, Don't Let The Cookie Crumb!	Join our Crumbl Cookie-themed workshop to learn how to manage tech, school, and rest. Build intentional habits and create a personal plan for staying productive.
D	Ace That Interview!	Want to ace that interview? Learn tips and tricks on creating a great resume and be able to answer those tricky interview questions!
E	Cracking The Code of Communication	Cracking the code of communication can be tricky! Come to our workshop to learn how to diagnose, treat, and prevent miscommunications in teams and how to make an effective communication plan.
F	MASC Foundational Documents: Hamilton's Constitutional Convention	Join Hamilton's Constitutional Convention and bring history to life! Work together to debate, draft, and amend your own founding document—just like the Founding Fathers, but with a MASC twist!
G	Build Your Future Through Budgeting	Take control of your money and take charge of your future! This interactive workshop is for leaders who want to sharpen their financial literacy skills and make smarter money choices. Learn how to create a budget that works for you, prepare for unexpected expenses, and plan ahead for school events without stress! Future you will thank you!!
H	Clear Communication 101	Join us for an engaging, activity-based workshop, where we will discover how to clearly communicate as student leaders!
I	Fall Into Focus: Overcoming Procrastination Before Winter Hits	Stop waiting until the last minute—Fall Into Focus will show you why we procrastinate and how to beat it. Through escape-room style challenges, icebreakers, and quick strategy hacks, you'll walk away ready to outsmart procrastination before winter hits.
J	Find Your Leadership Sound	Discover your unique leadership style and how you contribute to a team by finding your 'Leadership Sound' through music genres and musical selection to learn how to harmonize with others for effective leadership and organization!

K	Freeze The Fear: Emails That Land Opportunities	Freeze your fear of cold emails by attending this “cold email” workshop, where we will dive into the skills needed when reaching out to professionals in the real world. Discover your personal career interests, analyze the components of a good “cold email”, and practice writing one yourself with fun interactive activities.
L	Let's Get Sendy: Email Writing 101	Let's get started with an immersive experience in email writing! This workshop will prepare you with extensive emailing knowledge that will make you confident to press that send button to any and every one!
M	Mission: Persuasion	In this spy-themed workshop, delegates will step into the role of secret agents. To stay in the field, they must prove themselves as top operatives by completing a series of missions. Through these challenges, delegates will learn how to pitch themselves, defend their ideas, and win people over; skills essential for networking, leadership, and real-world success.
N	Operation: Drive - The Psychology of Motivation	Join us as we uncover the secrets behind motivation. Learn about what motivates you, and more importantly, how your motivations can impact your leadership, teamwork, and goal-setting.
O	Operation: Resume Recon	Alert, Agents! The Student Government Agency (SGA) roster is incomplete, and your missing resume is the only thing standing between you and top-secret clearance; in this mission, you'll learn to construct an effective resume, master formatting and skill-marketing, and earn classified bonuses along the way.
P	Self-Care Isn't Being Selfish: Prioritize You, Empower the Mission	In this workshop, delegates will explore the difference between self-care and selfishness through discussion, reflection, and hands-on activities. Delegates will learn strategies for caring for themselves mentally, physically, and emotionally, empowering them to become stronger, more focused leaders.
Q	Time Management: A Student Leader's Guide to Sanity	This workshop tackles a challenge every student leader faces: balancing school, sports, clubs, and a social life. The goal is to provide practical, actionable strategies to reduce stress and increase productivity.
R	CODE GREEN: Maryland's Eco-Agents	CODE GREEN: Maryland's Eco Agents is not just another workshop! It's your mission to fight for the planet, uncover hidden environmental threats, and become a real-world change maker in your school and beyond. Join us to step into the shoes of a secret agent, testify for a greener future, and learn how small actions can make a massive impact 🌱.
S	How to Plan an Effective Fundraiser	Great fundraisers don't happen by luck; they happen by design. Join this workshop and explore how planning, budgeting, and collaboration can transform any idea into an event that matters.

T	Making a Difference: The Power of Community Service	This workshop inspires participants to explore the importance of community service, connect their passions to real world needs, and create an action plan to make a positive impact in their community. Through reflection, discussion, and hands-on activities, they'll leave empowered to turn small ideas into meaningful change.
U	House Points For All: Making Every Voice Count	Help delegates learn how to create inclusive councils where every member's voice is heard and valued. Teach participants how to define committees with clear purposes, delegate responsibilities effectively, and promote engagement through strategic recruitment and promotion.
V	Lead, Serve, Inspire: The HOBY Experience	Do you want to take your leadership and service to another level? HOBY might be exactly what you need! The Hugh O'Brian Youth Leadership Summit has been teaching and training a new generation of students in Maryland and across the world since 1979, and you could be a part of our 2026 Cohort of leaders! <u>Current freshmen and sophomores</u> are encouraged to learn what this summit is all about and get a glimpse of it in this workshop!
W	Networking: Building Connections That Count	Delegates will learn how to effectively utilize both social and professional skills to build connections and community. These skills are essential for passionate student leaders who want to make change in their region.
X	Crafting Your Campaign Voice	Unlock the impact of YOUR campaign voice in this hands-on, informative, and innovative workshop. Learn what goes into a campaign, an order of operations, and more while still having fun!
Y	Field Training: the Art of Persuasion	In Field Training, spies (delegates) will be equipped with the skills that they need to persuade others and communicate ideas effectively in student council and professional settings. This includes core principles of persuasion, logical fallacies, a mock debate, and much more.
Z	Gaining Aura 101	Gaining Aura 101 is an engaging, interactive workshop designed to help delegates master the art of building and maintaining connections in the modern world. Through activities like crafting elevator pitches, creating TikToks for engagement, and analyzing real-world scenarios, participants will learn essential skills such as networking, effective communication, and personal branding. With dynamic visuals, interactive group discussions, and hands-on activities, delegates will explore both in-person and virtual strategies for making lasting impressions. Key takeaways include understanding how to maintain relationships, avoid common pitfalls, and leverage digital tools like social media for advocacy and leadership. Fun, engaging, and practical, this workshop is a must-have for any aspiring student leader!
AA	Searching for Solutions: Board of Education 101	Learn the fundamentals of the Board of Education, testimony and networking, and be prepared to level up your advocacy!