



Personal Statement

Hey MASC! My name is **Emily Pahilanga**, a freshman at **Eastern Technical High School** and I'm running to be your next MASC **Treasurer**!

I grew up watching my parents budget every dollar to make sure our family had what we needed. Dinner table conversations weren't just about our day, they were about prioritizing, making tough choices, and understanding that every dollar has a purpose. When I got involved in student leadership, I realized those same principles applied everywhere. Whether I was helping **track funds** for school fundraisers or **coordinating outreach** for a tutoring program, I saw how being thoughtful with resources and honest with people builds trust. Money isn't just numbers on a spreadsheet to me, it represents people's faith that you'll do right by them. That's the **mindset** I want to **bring to MASC**, because you all **deserve** someone who treats your investment like it actually matters. With that, here is my treasurer Platform: **T.R.U.S.T.**

T - Transparency in Membership and Financial Reporting: I'll keep membership data organized and easy to understand, tracking who we're reaching, where we're growing, and how we compare year to year. At every General Assembly, you'll get clear reports that show exactly where MASC stands, because you deserve to see the full picture.

R - Responsibility in Every Dollar Spent: When reviewing reimbursement requests and expenses, I'll ask the right questions: Does this align with our mission? Is this the best use of our resources? I'll treat MASC's funds with the same care I'd want someone to use with mine, because they're not just numbers, they represent every member school's investment.

U - Unleashing Creative Outreach: I will work to revise and enhance our membership brochure with compelling visuals and updated information that speaks to prospective schools. I'll develop targeted marketing materials for different school types and coordinate a strategic Giving Tuesday campaign to maximize membership growth and engagement.

S - Strategic Fundraising: I'll research grant opportunities that could fund our programs without burdening member schools. For fundraisers, I'll focus on what actually works, boosting participation through genuine excitement, not just obligation.

T - Turning Data Into Action: Numbers tell stories. By analyzing our membership trends, I can help identify which communities we're missing and where we should focus recruitment.

TRUST me to be your next MASC Treasurer.